



Conference Sponsorship Packages

The 11th Annual National Association of Academic Support Educators (AASE) National Conference in May 2024 brings together academic support and bar preparation professionals from law schools across the country. This year, the annual AASE Conference will be hosted by the University of Idaho, Boise, with a Scholarship Pre-Conference held on Monday, May 20, 2024, and the General Conference held from Tuesday, May 21 to Thursday, May 23, 2024.

The theme for this year's annual AASE Conference is **"Embracing Change."** As an academic support community, we find ourselves working at the intersection of many changes – in our profession, our institutions, the bar exam, professional identity and admissions standards – even our students are changing. As an organization dedicated to supporting academic support educators, AASE is embracing these changes and we look forward to hearing how our members are, too! The AASE Conference is *the* signature event to promote your law school products and services. Maximize this opportunity via one of the sponsorship packages listed below.

Sponsorship space is limited, and sponsorship levels are available on a first-come, first-serve basis. Please see the attached Host School diagrams to understand the conference space and sponsor locations. The deadline to become a sponsor for the 11th Annual AASE National Conference is **January 31, 2024**.

PREMIUM PRESENTER SPONSORSHIP \$12,500 USD

The Premium Presenter Sponsorship provides your company with the highest level of visibility to all attendees attending the AASE conference. The Premium Presenter Sponsorship is a superior sponsorship level; there is only one sponsorship available at this level. Claim this sponsorship and reach potential clients throughout the duration of both the Preconference and the General Conference.

PREMIUM PRESENTER SPONSORSHIP BENEFITS:

- Only one Premium Presenter-level sponsorship available
- Premium location for two six-foot long exhibit tables, for both the Pre-Conference (May 20, 2024) and General Conference (May 21-23, 2024), in the Broad Street Foyer area (immediately facing the Broad Street doors, which are located between both plenary classrooms to promote foot traffic). Outlets located nearby.
- Exclusive acknowledgment at conference welcome session
- Room for banner placement in the Broad Street Foyer
- Sponsor logo on conference water bottle
- Full-page ad in conference program, which includes Sponsor description (750 characters), logo, and profile and contact information
- Acknowledgement during both conference opening and closing sessions
- Six conference registrations

PREMIUM SPONSORSHIP OPTIONS:

- Sponsor may provide one informational brochure (limited to 8 pages total) and two promotional items for conference attendees to be included with conference materials distributed at Check-In.

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- Should Sponsor choose to host an event outside of conference programming, Sponsor may request AASE forward an invitation to conference attendees. The sponsor is responsible for locating, securing, and coordinating any such event. Lists of conference attendee emails will not be made available to sponsors.

GOLD SPONSORSHIP \$5,000 USD

The Gold Sponsorship level provides your company with a prime location directly outside one of the plenary classrooms, allowing for regular foot traffic by AASE attendees. The Gold Sponsorship level is a limited-availability sponsorship level; there are only six sponsorships available at this level. Claim this sponsorship and reach potential clients throughout the duration of the General Conference.

GOLD SPONSORSHIP BENEFITS:

- Only six Gold-level sponsorships available
- Prime location for one six-foot long exhibit table, for the duration of the General Conference (May 21-23, 2024), outside the plenary classrooms to promote foot traffic. Outlets located nearby.
- Acknowledgement during conference closing sessions
- Half-page Ad in official conference program, which includes Sponsor description (750 characters), Sponsor logo, and profile and contact information
- Acknowledgement during conference closing sessions
- Three conference registrations

GOLD SPONSORSHIP OPTIONS:

- Sponsor may provide one informational brochure (limited to 4 pages total) for conference attendees to be included with conference materials distributed at Check-In.
- Should Sponsor choose to host an event outside of conference programming, Sponsor may request AASE forward an invitation to conference attendees. The sponsor is responsible for locating, securing, and coordinating any such event. Lists of conference attendee emails will not be made available to sponsors.

SILVER SPONSORSHIP \$3,000 USD

SILVER SPONSORSHIP BENEFITS:

- One six-foot long exhibit table, for the duration of the General Conference (May 21-23, 2024), located on the library mezzanine between the all-day beverage station and the snack break area to promote foot traffic. Outlets located nearby.
- Quarter-page Ad in official conference program, which includes Sponsor logo, profile, and contact information
- Brief acknowledgement during conference closing session
- Two conference registrations

SILVER SPONSORSHIP OPTIONS:

- Sponsor may provide one informational brochure (limited to 2 pages total) for conference attendees to be included with conference materials distributed at Check-In.

BRONZE SPONSORSHIP \$1,000 USD

BRONZE SPONSORSHIP BENEFITS:

- One six-foot long exhibit table, for two of the General Conference days of the Sponsor's choosing (select from May 21-23, 2024), located on the library mezzanine between the all-day beverage station and the snack break area to promote foot traffic. Outlets located nearby.
- Sponsor logo and contact information in the conference program
- Brief acknowledgement during conference closing session

BRONZE SPONSORSHIP OPTIONS:

- Sponsor may provide one informational brochure (limited to 1 page total) for conference attendees to be included with conference materials distributed at Check-In.